

Note that this syllabus is from an earlier semester. The current syllabus may differ in all areas except the course description and course objectives.

George Mason University
SPORT OPERATION AND PLANNING
SPRING 2006
SPMT 405

Instructor: Charles (Mickey) McDade
Day/Time: Wednesdays 4:30 – 7:10 PM
Location: Field House Trailer
Office Hours: Anytime, I just need to know in advance.
Office Location: Field House, Room 110
Phone Number: 703-993-2578
Fax Number: 703-993-3533
E-mail Address: cmcdade@gmu.edu

PREREQUISITES: None

COURSE DESCRIPTION

Applies the function of management to the development, operation and financing of sport and recreation facilities. A variety of leisure operations will be examined including athletic fields, indoor sports facilities, recreation facilities, intramural activities and various sport and recreation programs.

COURSE OBJECTIVES:

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

- A. Understanding the use of needs assessments, feasibility studies, focus groups and surveys in the facility planning process.
- B. Understanding how risk management is part of the ongoing process of planning and operation of leisure facilities.
- C. Understanding the operational structure and management concepts associated with the operation of sports/recreation facilities.
- D. Utilizing the case-analysis process to develop sound proposed solutions for a variety of administrative issues.
- E. Function as a productive member of a management team.

OPTIONAL READINGS

- Ammon, R., Southall, R.M., & Blair, D.A. 2004. Sport Facility Management: Organizing Events and Mitigating Risks. Morgantown, WVA. Fitness Information Technology, Inc.
- Farmer, Mulrooney and Ammon 1996. "Sport Facility Planning and Management." Fitness Information Technology, Inc.
- Langely & Hawkins 1999. "Administration for Exercise—Related Professions." Morton Publishing Company.
- Thomas H. Sawyer 1999. "Facilities Planning for Physical Activity and Sport." Kendall/Hunt Publishing Company.

EVALUATION

1. Semester Projects/Participation (350 points)
2. Mid-Term Exam (75 points)
3. Final Exam (75 points)

GRADING SCALE

The following semester point accumulation scale will be used by the instructor as a guide for determining the final grade:

500 to 460	=	A
459 to 450	=	A-
449 to 440	=	B+
439 to 410	=	B
409 to 400	=	B-
399 to 390	=	C+
389 to 350	=	C
349 to 300	=	D
299 and Below	=	F

REQUIREMENTS AND COURSE POLICIES

The course relies heavily on participative and experiential learning combined with theory and conceptual inputs. The requirements, therefore, reflect some of the demands of the process of the course. Students will be expected to respect the following policies.

1. Please attend all classes—the entire class session.
2. Please attend all team meetings—the entire meeting.
3. Prepare required reading and other assignments when due.
4. Participate in group/class activities. Participation is expected and is an essential part of this class.
5. Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code Committee of George Mason University.
6. There will be no make-up exams/assignments given without a valid university excuse that the instructor is notified 24 hours in advance. The excuse must be written and documented. The student must leave a home number or e-mail address to be contacted so a makeup can be scheduled.
7. No hats; no cell phones.
8. No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you have made the instructor aware.
9. Extra credit assignments are not part of this class.
10. It is up to each individual team to decide upon how often it should meet during the semester, how the tasks should be divided, etc.
11. If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirements of the course, please contact me as soon as possible so that arrangements for suitable alternatives or accommodations can be made and coordinated with the Office of Disability Support Services.
12. No grades or discussion of grades, test/exams or test appeals will be carried out over e-mail due to its impersonal nature and security issues. Students can discuss their grades with the instructor over the phone or in person.
13. If a student misses a class or a meeting, it is the student's responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class.

CLASS SCHEDULE AND ASSIGNMENTS SUMMARY
SPRING 2006
SPMT 405
Subject to Change

WEEK 1 – January 25

Administrative Overview and Course Requirements

WEEK 2 – February 1

Master Plan/Needs Assessment/Focus Groups/Feasibility Study/Business Plan

WEEK 3 – February 8

Master Plan/Needs Assessment/Focus Groups/Feasibility Study/Business Plan

WEEK 4 – February 15

Master Plan/Needs Assessment/Focus Groups/Feasibility Study/Business Plan
Group Projects

WEEK 5 – February 22

Group Projects

WEEK 6 – March 1

Group Projects
Mid-Term Review

WEEK 7 – March 8

Mid-Term

WEEK 8 – March 15 (SPRING BREAK)

WEEK 9 – March 22

Projects
Organization & Management

WEEK 10 – March 29

Human Resources

WEEK 11 – April 5

Intercollegiate Athletics

WEEK 12 – April 12

Intercollegiate Athletics

WEEK 13 – April 19

Risk Management & Sports Turf Management

WEEK 14 – April 26

Projects
Case Analysis – NCAA Football

WEEK 15 – May 3

Projects
Review

WEEK 16 – May 10

Final Exam