

Note that this syllabus is from an earlier semester. The current syllabus may differ in all areas except the course description and course objectives.

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism
SPMT 455- Governance & Policy in Sport Organizations
Semester Year

DAY/TIME: LOCATION:
PROFESSOR: *INSTRUCTOR* EMAIL ADDRESS:
OFFICE LOCATION: BRH PHONE NUMBER: 703-993-
OFFICE HOURS: FAX NUMBER: 703-993-
CREDITS: 3 hours

PREREQUISITES: SPMT 201, 60 hours

COURSE DESCRIPTION

This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit and professional sport venues will also be addressed.

COURSE OBJECTIVES

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Apply knowledge of governing bodies as sport organizations
4. Recognize the influence of governmental bodies and commissions on sports
5. Identify the organizational structure of various sport governing bodies
6. Assess the authority and functions of various sport governing bodies
7. Identify the membership requirements of various sport governing bodies
8. Identify the sanctions and appeal processes utilized by sport governing bodies

COURSE OVERVIEW:

The learning experiences in this course are afforded through assignments, class participation, lecture, notes, discussion, group activities, technology, assisted activities, and a variety of additional instructional approaches that will offer ample opportunities to meet the course objectives. Course content includes, but is not limited to, the following: Sport in education (intercollegiate, recreation, interscholastic, international); Professionalization of sport; Organizational communication; Management Theories; Present status of the sports industry - collegiate, professional, private, manufacturers Constitutional law; Contract law; Administrative/ statutory law; Identification of governing bodies in professional and amateur sport; Organizational structure of a variety of sport governing bodies; Authority and functions of various sport governing bodies; Requirements for membership in sport governing bodies; Sanctions and appeal processes utilized by sport governing bodies; Influence of governmental bodies and sports commissions on sport governing bodies.

HONOR CODE:

George Mason shares in the tradition of an honor system that has existed in Virginia since 1842. The Honor Code is an integral part of university life. On the application for admission, students sign a statement agreeing to conform to and uphold the Honor Code. Students are responsible, therefore, for understanding the code's provisions. In the spirit of the code, a student's word is a declaration of good faith acceptable as truth in all academic matters. Cheating and attempted cheating, plagiarism, lying, and stealing of academic work and related materials constitute Honor Code violations. To maintain an academic community according to these standards, students and faculty must report all alleged violations to the Honor Committee. Any student who has knowledge of, but does not report, a violation may be accused of lying under the Honor Code. With this in mind, all students in this course are held to the strictest standards of the George Mason University Honor Code.

STUDENT SUPPORT:

Any eligible student with an exceptionality documented through George Mason University's Disability Resource Center must notify the instructor so that suitable accommodations can be implemented. The notification should take place during the first week of classes.

Expectations:

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.

Class Attendance:

It enhances your academic success to be in class; therefore, you should attend ALL scheduled class meetings in accordance with George Mason policy: Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

Participation:

Respect the free exchange of thought in an academic environment and the participants therein. For example: a) do not have any sound emitting devices turned on; b) wait until the teacher/guest speaker has finished prior to gathering your belongings; and c) do not smoke, chew tobacco, eat, sleep, disrupt others by inappropriate talking, or disrespect the class schedule by being tardy. You are encouraged to a) feel free to openly and respectfully contribute your thoughts; b) listen actively to the comments of others; c) be punctual; d) ask any and all appropriate questions that you have; and e) maintain civility in your interpersonal communications. Class discussions will be conducted in a civil, informed fashion wherein disruptive students will be asked to leave the class. Your contributions are not only welcomed, they are essential.

Alternative Work:

There is NO make-up work. Only those excused absences supported by documentation will be addressed at the instructor's discretion on an individual basis (e.g. a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged PRIOR to due date. A grade of '0' will be assigned to all missed work unless otherwise determined by the instructor. ***There will be NO extra credit!!!***

Further, upon completion of this course, students will meet the following professional accreditation standards:

SMPRC: NASSM-NASPE Standards

Standard	Content
3	Sport in education (intercollegiate, recreation, interscholastic, international)
	Professionalization of sport
4	Organizational behavior
	Organizational structure and staffing
	Philosophy, goals, objectives, mission statement
8	Present financial status of the sports industry - collegiate, professional, private, manufacturers
10 (secondary)	Economic growth of the sport industry in the 20th century
	Economic theory applied to professional sports
	Economic perspectives in labor relations in professional sports
	Economic theory applied to stadiums and arenas
	Economic theory applied to intercollegiate sports
	Economic theory applied to the sport club industry
11	Identification of governing bodies in professional and amateur sport
	Organizational structure of a variety of governing bodies
	Authority and functions of various governing bodies
	Requirements for membership in governing bodies

	Sanctions and appeal processes utilized by governing bodies
	Influence of governmental bodies and sports commissions on sport governing bodies

REQUIRED READINGS

Readings will include current articles and news in sport management (e.g. Sport Business Journal, Journal of Contemporary Athletics, International Journal of Sport Management, Journal of Sport Management, etc.)

Possible Texts Include:

Slack, T. & Parent, M. (2006). *Understanding sport organizations*. Champaign, IL: Human Kinetics Publishers.

Hums, M., & MacLean, J. (2004). *Governance and policy in sport organizations*. Scottsdale, AZ: Holcomb Hathaway

VanderZwaag, H. (1998). *Policy development in sport management*. Westport, CT: Praeger.

Thoma, J. & Chalip, L. (1997). *Sport governance in the global community*. Morgantown, WV: Fitness Information Technologies

Yow, D., Migliore, R.H., Bowden, W., Stevens, R., & Loundon, D. (2000). *Strategic planning for collegiate athletics*. New York, NY: Haworth Press Inc.

Frey, J. (1982). *The governance of intercollegiate athletics*. West Point, NY: Leisure Press.

Katwala, S (2000) *Democratising Global Sport*, London: The Foreign Policy Centre.

Caiger, A and Gardiner, S (ed) (2000) *Professional Sport in the European Union: Regulation and Re-regulation*, The Hague: Time Asser.

Pierre, J and Peters, B G (2000) *Governance, Politics and the State*, London: Macmillan.

Rhodes, R A W (1997) *Understanding Governance: Policy Networks, Governance, Reflexivity and Accountability*, Buckingham: Open University Press.

Richards, D and Smith, M J (2002) *Governance and Public Policy in the UK*, Oxford: Oxford University Press.

Chu, D., Segrave, J., & Becker, B. (1985). *Sport and higher education*. Champaign, IL: Human Kinetics Publishers.

Thelin, J., & Wiseman, L. (1989). *The old college try*. Washington, DC: George Washington University for ASHE-ERIC Higher Education Reports.

Houlihan, B. (1997). *Sport, Policy and Politics: A Comparative Analysis*. New York, NY: Routledge.

Long, J., & Finn, M. (1995). *Who Runs Professional Sports: Major League Baseball*. Sacramento, CA: Forster-Long, Incorporated.

Pollack, M. (1997) *Sports Leagues and Teams: An Encyclopedia, 1871-1996*. Jefferson, NC: McFarland and Company, Incorporated Publishers.

EVALUATION

Assessment Activities:

Assessment of student objectives could include, but is not limited to, successful completion of a combination of quizzes, exams, written and/or oral projects/presentations, and regular in-class and/or out-of-class assignments.

Grading Scale

A	= 94 – 100	B+	= 88 – 89	C+	= 78 – 79	D	= 60 – 69
A-	= 90 – 93	B	= 84 – 87	C	= 74 – 77	F	= 0 – 59

TENTATIVE COURSE SCHEDULE:

DATE		TOPIC	READINGS/ASSIGNMENT DUE
Week 1		Present financial status of the sports industry - collegiate, professional, private, manufacturers	varied
Week 2		Sport in education (intercollegiate, recreation, interscholastic, international)	
Week 3		Professionalization of sport	
Week 4		Philosophy, goals, objectives, mission statement	
Week 5		Organizational behavior	
Week 6		Organizational structure and staffing	
Week 7		Organizational structure of a variety of governing bodies	
Week 8		Authority and functions of various governing bodies	
Week 9		Requirements for membership in governing bodies	
Week 10		Examination of major governing bodies in professional sport	
Week 11		Examination of major governing bodies in amateur sport	
Week 12		Examination of additional governing bodies in sport	
Week 13		Sanctions and appeal processes utilized by governing bodies in sport	
Week 14		Influence of governmental bodies and sports commissions on sport governing bodies	
Week 15		Impacts of governance on sport industry status	

Note: Faculty reserves the right to alter the schedule as necessary.



- ❖ All students are held to the standards of the George Mason University Honor Code [See <http://www.gmu.edu/catalog/apolicies/#Anchor12>]
- ❖ University policy states that all sound emitting devices shall be turned off during class unless otherwise authorized by the professor
- ❖ Students with disabilities who seek accommodations in a course must be registered with the Disability Resource Center (DRC) and inform the instructor, in writing, at the beginning of the semester [See www.gmu.edu/student/drc]
- ❖ For additional School of Recreation, Health, and Tourism information, please visit the website at <http://rht.gmu.edu>