

Sport Management Concentration 2014-2015

Bachelor of Science Degree in Health, Fitness, and Recreation Resources

For advising, contact Melissa Busillo at mbusillo@gmu.edu, visit us at rht.gmu.edu



❖ **Mason Core, 37 credits:** For current list of approved courses: <http://provost.gmu.edu/gened/approved-course-listing/>

- Oral Communication - 3 credits
- Written Communication Lower Level - 3 Credits (**ENGH 101**)
- Written Communication Upper Level - 3 Credits (**ENGH 302**)
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250**)
- Arts - 3 Credits
- Global Understanding - 3 Credits
- Literature - 3 Credits
- Natural Science - 7 Credits (4-credit lab; 3-credit non-lab)
- Social and Behavioral Sciences - 3 Credits
- Western Civilization - 3 Credits

❖ **Professional Sequence, 57 credits**

- SRST 200: History Sport/Leisure
- SPMT 201: Intro to Sport Management
- SPMT 241: Sport Mgmt. Practicum
- SPMT 304: Sport, Culture, and Society
- SPMT 405: Sport Venues and Events
- SPMT 412: Sport Marketing/Sales
- SPMT 420: Econ/Finance in Sprt Industry
- SPMT 430: Sport Communication
- SPMT 440: Global Perspectives in Sport
- SRST 450: Research Methods
- SPMT 455: Governance/Policy Sprt Orgs
- SPMT 462 Sport Business law or PRLS 460: Sport and Rec Law
- SPMT 470: Strgc Mgt and Leadshp in Sport Orgs
- SPMT 490: Internship

❖ **Guided Electives, 9 Credits** (Choose from SPMT or SRST prefix courses and SPMT 480 Special Topics)

❖ **Electives, 17 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	SPMT 201 Intro to Sport Management	3	
1 st Year Spring	SRST 200 History of Sport and Leisure	3	
2 nd Year Fall	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture and Society	3	
	SPMT/SRST Guided Elective 1	3	<i>As Listed</i>
	STAT 250 Introduction to Statistics	3	<i>High School Algebra</i>
2 nd Year Spring	SPMT 241 Practicum	3	<i>SPMT 201</i>
	SPMT 405 Sport Venues & Events	3	<i>SPMT 201</i>
	SPMT/SRST Guided Elective 2	3	<i>As Listed</i>
3 rd Year Fall	SPMT 412 Sport Marketing & Sales	3	<i>SPMT 201, 60 Credits</i>
	SPMT 420 Economics & Finance in the Sport Industry	3	<i>SPMT 201, 60 Credits</i>
	SPMT 430 Sport Communication	3	<i>SPMT 201, COMM 100/101</i>
3 rd Year Spring	SPMT 440 Global Perspective in Sport	3	<i>SPMT 201, 60 Credits</i>
	SRST 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
	SPMT 455 Governance & Policy in Sport Organizations	3	<i>SPMT 201, 60 Credits</i>
	SPMT/SRST Guided Elective 3	3	<i>As Listed</i>
4 th Year Fall	SPMT 470 Strategic Mgt & Leadership in Sport Orgs	3	<i>SPMT 201, 60 Credits</i>
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	<i>60 hours</i>
	SPMT 475 Professional Development Seminar	3	<i>SPMT 241, 75 Credits</i>
4 th Year Spring	SPMT 490 Sport Management Internship	12	<i>SPMT 475 and 90 credits</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan for Sport Management Concentration:

*Assumes all Mason Core requirements (including STAT 250 and ENGH 302) and electives have been met.

Semester	Course	Credits	Prerequisites
1 st Year Fall	SPMT 201 Intro to Sport Management	3	
	SRST 200 History of Sport and Leisure	3	
	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture and Society	3	
1 st Year Spring	SPMT/SRST Guided Elective 1	3	<i>As Listed</i>
	SPMT 405 Sport Venues & Events	3	<i>SPMT 201</i>
	SPMT 430 Sport Communication	3	<i>SPMT 201, COMM 100/101</i>
	SPMT 412 Sport Marketing & Sales	3	<i>SPMT 201, 60 Credits</i>
	SPMT 420 Economics & Finance in the Sport Industry	3	<i>SPMT 201, 60 Credits</i>
1 st Year Summer	STAT 250 Introduction to Statistics	3	<i>High School Algebra</i>
	SPMT 241 Practicum	3	<i>SPMT 201</i>
2 nd Year Fall	SPMT/SRST Guided Elective 2	3	<i>As Listed</i>
	SPMT 440 Global Perspective in Sport	3	<i>SPMT 201, 60 Credits</i>
	SRST 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
	SPMT/SRST Guided Elective 3	3	<i>As Listed</i>
2 nd Year Spring	SPMT 455 Governance & Policy in Sport Organizations	3	<i>SPMT 201, 60 Credits</i>
	SPMT 470 Strategic Mgt & Leadership in Sport Orgs	3	<i>SPMT 201, 60 Credits</i>
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	<i>60 hours</i>
	SPMT 475 Professional Development Seminar	3	<i>SPMT 241, 75 Credits</i>
2 nd Year Summer	SPMT 490 Sport Management Internship	12	<i>SPMT 475 and 90 credits</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0