

DIRECTED READING ASSIGNMENTS (DRA)

Note: The associated question sheets that are due on the dates listed below can be found in your course packet.

Author(s) and Title	Location (CP = Course Packet)	Due Date
González, I. C. <i>Down the Aisle, Into the Melting Pot</i>	CP: p. 5 and pp. 27-30	01/30
Mukherjee, B. <i>Desirable Daughters</i>	CP: p. 7 and pp. 44-61	02/06
Howard, V. A. "Real Man's Ring": <i>Gender and the Invention of Tradition</i>	CP: p. 9 and E-Journal: (2003, Summer) <i>Journal of Social History</i> , 36(4), pp. 837-857	02/13
Jones, R., & Collinson, P. <i>Another Step Forward for Same-Sex Couples</i> Jordan, M. <i>Elton John, 'Single Man'...</i>	CP: p. 11 and pp. 72-76	02/20
Geller, J. <i>The Contemporary Wedding Invitation</i>	CP: p. 13 and E-Journal: (1999, Winter) <i>Salmagundi</i> , 121/122, pp. 175-187	03/27
Tiffany, L. <i>How to be a Wedding Consultant</i>	CP: p. 15 and pp. 141-152	04/24

How to Access E-Journals

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Read (or print and read) the PDF version. All page references given in the assignments will be based on the PDF versions.

Note: You should never have to pay an access fee for E-Journal articles. Contact a GMU librarian if an access fee is requested. You are not required to print the articles and can read them on-line to answer the questions.

TOUR 190 EVALUATION

Assignment	Grade	Weight	Points	Due Date
Attendance, Class Participation, In-class Assignments, Directed Readings and Homework (multiple grades divided by total)		20% (.20)		As assigned
Media Analysis and Presentation, CP: 1-2		10% (.10)		As assigned
Midterm Exam		15% (.15)		03/06
Wedding Planning Project Design, CP: 3-4		10% (.10)		03/20
Wedding Planning Final Project, CP: 17-20		25% (.25)		05/01
Wedding Planning Final Project Presentation, CP: 23		10% (.10)		05/01
Final Exam		10% (.10)		05/15
TOTAL		100%		

Grading Scale

A+ = 97 – 100	B+ = 87 – 89	C+ = 77 – 79	D = 60 – 69
A = 94 – 96	B = 84 – 86	C = 74 – 76	F = 0 – 59
A- = 90 – 93	B- = 80 – 83	C- = 70 – 73	

TOUR 190 TENTATIVE SCHEDULE

Class	Date	Topic / Activity DRA = Directed Reading Assignment	Readings CP =Course Packet
1 <i>Foundations</i>	01/23	Role and scope of wedding consultancy	FabJob: Chapters 1 & 2
2 <i>Foundations</i>	01/30	Weddings, religion and culture African American, Jewish and Mexican traditions DRA Due: González	CP: 27 - 43
3 <i>Foundations</i>	02/06	History and hegemony DRA Due: Mukherjee	CP: 44-63
4 <i>Foundations</i>	02/13	The mediated construction of weddings Weddings and consumerism DRA Due: Howard	CP: 64-66; 69-71 E-Journal: Howard
5 <i>Foundations</i>	02/20	The changing family, law and politics DRA Due: Jones & Collinson; Jordan	CP: 72-88
6 <i>Practice</i>	02/27	Themes, destinations and venues Budgets and responsibility	CP: 89-95; 109-112 Knot: Chapters 3, 4 & 5 Knot: Appendix (Budget Tracker)
7 <i>Practice</i>	03/06	Midterm Exam Timelines Food, beverage and the wedding cake	Knot: Chapters 1 & 7
	03/13	Spring Break	
8 <i>Practice</i>	03/20	Wedding Planning Project Design Due Wedding attire Floral décor and other decorative elements	CP: 131-140 Knot: Chapters 6, 14 & 17
9 <i>Practice</i>	03/27	Lighting and rentals Stationery elements and gifts DRA Due: Geller	E-Journal: Geller CP: 128-130 Knot: Chapter 15
10 <i>Practice</i>	04/03	Entertainment Photography	Knot: Chapters 9 & 11
11 <i>Practice</i>	04/10	Transportation Wedding day details	Knot: Chapters 18 & 19
12 <i>Building your Business</i>	04/17	Communication, Sales and Marketing	Fabjob: Chapters 3 & 4
13 <i>Building your Business</i>	04/24	Business Plan, Obligations, Ethics and Stress Management DRA Due: Tiffany	CP: 141-152 Fabjob: Chapter 5
14	05/01	Final Projects Due Project Presentations	
15	05/15	Final Exam	

TOUR 190 CLASS POLICIES

1. **Attendance and Punctuality** – Regular attendance and punctuality are essential to your success in TOUR 190. Wedding planners cannot miss their events or be late when meeting with clients or vendors. Demonstrate your business acumen by attending all class sessions and being on time. Attendance will be taken at the beginning of each class. Absenteeism, late arrival to class and early leave taking can affect your overall grade in the class.
2. **Homework/In Class Assignments/Directed Readings** – Throughout the semester, you will regularly have homework, in-class assignments and directed readings. None of these assignments will be accepted late, nor can they be made up. Your lowest homework, in-class assignment or directed reading grade will be dropped.
3. **Wedding Planning Media Analysis** – For this assignment, you will receive half credit if the assignment completed late. After one week past the due date, this assignment will not be accepted and you will receive no credit.
4. **Wedding Planning Team Assignments** – Your wedding planning team will complete several assignments. Any team assignment that is handed in late will receive half credit. After one week past the due date, team assignments will not be accepted and your team will receive no credit.
5. **Midterm and Final Exams** – The midterm and final exams must be completed on the scheduled dates. Only documented absences will be considered for make-up exams.
6. **Instructor Arrival Policy** – If your instructor is not in the classroom at the start of class time, please wait 20 minutes before leaving.
7. **Inclement Weather Policy** – Call 703-993-1000 in the case of inclement weather to determine if class will be held.



- ❖ All students are held to the standards of the George Mason University Honor Code [See <http://www.gmu.edu/catalog/apolicies/#Anchor12>]
- ❖ University policy states that all sound emitting devices shall be turned off during class unless otherwise authorized by the professor
- ❖ Students with disabilities who seek accommodations in a course must be registered with the Disability Resource Center (DRC) and inform the instructor, in writing, at the beginning of the semester [See www.gmu.edu/student/drc]
- ❖ For additional School of Recreation, Health, and Tourism information, please visit the website at <http://rht.gmu.edu>