



**Class Policies**

Attendance: Students are expected to arrive punctually and remain for the entire class. You are required to sign in on a class roster for each class. Please notify the instructor prior to the beginning of class if you will be leaving early.

Homework Assignments: All work must be turned in by midnight of the due date. Late assignments will not be accepted.

Cell phones: University policy states that all sound emitting devices shall be turned off during class unless otherwise authorized by the professor.

**Students With Disabilities**

If you are a student with a disability and will need accommodations while enrolled in this course, please contact the Disability Support Services Resource Center at 703-993-2474. Students with documentation on file should bring this to the attention of the instructor.

**Academic Integrity**

All students are held to the standards of the George Mason University Honor Code. Students are expected to maintain complete honesty and integrity in the completion and presentation of all academic assignments and examinations. Any student found guilty of cheating, plagiarism, or other dishonorable acts in academic work is subject to disciplinary action.

<http://www.gmu.edu/catalog/apolicies/honor.html/>.

**Grading System**

100 points Assigned readings, in-class assignments, attendance, and participation.

100 points Tour Analysis Reports.

100 points Semester Project (written report 50 points; oral report 50 points)

Select a cultural heritage tourism product. Investigate and analyze the product and the current management and tourism structures for the product, and prepare a report for presentation to the class which tells a story of your product (its significance), how it came to be a tourism attraction, and how it is being managed for tourism. Include an assessment of how well they are doing by pointing out what they do very well or could do better.

100 points Exam 1

100 points Exam 2

500 points TOTAL POINTS

A+ 488 – 500      B+ 438 – 449      C+ 388 – 399      D 300 – 349      F less than 300

A 463 – 487      B 413 – 437      C 363 – 387

A- 450 – 462      B- 400 – 412      C- 350 – 362

Grades will be available on the course website through Blackboard (<http://blackboard.gmu.edu>).

**FALL 2005 TENTATIVE Course Schedule: *TOUR 352—Heritage & Cultural Tourism***

Please Note: Schedule may be altered by instructor as necessary

WEEK 1: August 30, Sept. 1	Introduction Text Chapter 1
WEEK 2: September 6, 8	Text Chapter 2
WEEK 3: September 13, 15	Text Chapter 3
WEEK 4: September 20, 22	Text Chapter 4 <b><i>Field trip to Manassas National Battlefield Park</i></b>
WEEK 5: September 27, 29	World Tourism Day Text Chapter 5 & Chapter 6
WEEK 6: October 4, 6	Text Chapter 7 & Chapter 8 Review for Mid-Term Exam
WEEK 7: October 11, 13	<i>Oct. 11: No Class because of Columbus Day Schedule</i> Exam 1
WEEK 8: October 18, 20	Text Chapter 9 <b><i>Field Trip to Hopkins Candy Factory Center for the Arts</i></b>
WEEK 9: October 25, 27	Text Chapter 10 Semester Project Written Report due October 27
WEEK 10: November 1, 3	Text Chapter 11 & Chapter 12
WEEK 11: November 8, 10	Text Chapter 13 <b><i>Field Trip to Gunston Hall</i></b>
WEEK 12: November 15, 17	Text Chapter 14 & Epilogue Semester Project Presentations
WEEK 13: November 22, 24	Semester Project Presentations <i>Nov. 24: No Class because of Thanksgiving Holiday</i>
WEEK 14: November 29, Dec. 1	Semester Project Presentations
WEEK 15: December 6, 8	Review for Final Exam Exam 2