

Sample syllabus

Note that this syllabus is from an earlier semester. The current syllabus may differ in all areas except the course description and course objectives.

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

TOUR 430: Tourism on Public Lands
Fall Session 2005

Day/Time:	Th 4:30-7:10 pm	Location:	*PW-BRH, Rm 377
Professor:	Dr. Peter U. C. Dieke	Email Address:	pdieke@gmu.edu
Office Location:	*PW-BRH, Room 201D	Phone Number:	703-993-4260
Office Hours:	Wed 10am-12 noon Or by appointment	Fax Number:	703-993-2025

PREREQUISITES

At least 9 hours of TOUR credits.

COURSE DESCRIPTION

Course covers the evolution, status, and management of tourism on federal, state, and municipal lands, including USDA Forest Service, Bureau of Land Management, National Park Service, and State Forest jurisdictions. It also emphasizes supply and demand, multiple-use issues, policy and management, funding, tourism impacts, jurisdictional coordination, and the role of adjacent private lands.

COURSE OBJECTIVES

This tourism land-use planning course will be presented from an interdisciplinary perspective. Major aspects of this approach focus on spatial/temporary issues and parameters, markets, society, institutional structures, and strategic policies in decision-makings that underpin tourism development.

Upon completion of the course, students will be able to develop their analytical tools in relation to the activities and inter-relationships of tourism organizations at national, state and municipal levels. Students will also appreciate the role of policy, planning and implementation guidelines pertaining to land-use, and the wider contemporary tourism research.

REQUIRED TEXT

There is no formal assigned textbook for this course. All readings for the class will be available to the students in one or more of the following ways: Online at the GMU library; On reserve in the GMU library; Handed out in class.

EVALUATION

Requirements**

<i>Three short writing assignments</i>	<i>150 points</i>
<i>A term project & class presentations</i>	<i>150 points</i>
<i>A comprehensive final essay examination</i>	<i>200 points</i>
<i>Total</i>	<i>500 points</i>

*** Memo dates will be listed in the course outline*

Grading Basis/Scale

480 to 500	=	A+
465 to 479	=	A
450 to 464	=	A-
430 to 449	=	B+
415 to 429	=	B
400 to 414	=	B-
370 to 399	=	C+
350 to 369	=	C
300 to 349	=	D
≤ 299	=	F

*Prince William Campus, Bull Run Hall

COURSE ORGANIZATION

Section I: Land Use-Tourism Relationship (weeks 1 to 2)

Section II: Demand and Supply Analyses (weeks 3 to 4)

Section III: Policies and Institutional Structures (weeks 5 to 7)

Section IV: Decision Criteria (weeks 8 to 9)

Section V: Strategic Planning & Management (weeks 10 to 12)

Section VI: Revision, and student presentations (weeks 14 and 15)

Course Outline and Reading List

Week 1; September 1, 2005

General Introduction to the course

Focus, context, and scope of course material

Assignment #1:

Write me a 2 page (400-500 words) essay that describes the relationship between tourism and land use. In your essay, try to explain to me what seems to you to be the main difficulties or challenges inhibiting the development of tourism, within a land use context, in Virginia (or wherever else you are familiar or have an attachment).

Due September 15

Section I: Land Use-Tourism Relationship

Week 2; September 8

Historical Overview

Present land use patterns in the USA

Public-Private sector relationship

Legal framework

Readings: (See attached list)

Section II: Demand and Supply Analyses

Weeks 3 & 4; September 15, 22

(assignment #1 – due September 15)

Acquisition, disposition, reservation, management

Conservationism and preservationism

Multiple use and sustained yield

Readings: (See attached list)

Section III: Policies and Institutional Structures

Weeks 5, 6 & 7; September 29, October 6 & 13

(Term paper abstract DUE, October 6)

Existing policy

Factors affecting policy-making

USDA Forest Service

Bureau of Land Management

National Park Service

State Forest jurisdictions

Readings: (See attached list)

Assignment #2:

Write me another 2 page (400-500 words) essay that expands the issues discussed in Assignment #1. In this present essay, endeavor to suggest to me how the tourism authorities concerned are reacting to those problems, difficulties, and challenges, as reflected in their planning policies for the tourism sector.

Due October 20.

Section IV: Decision Criteria

Weeks 8 & 9; October 20 & 27 (Assignment #2 - due October 20)
Economic Appraisal: Access; Accommodation; Amenities
Social and cultural implications
Environmental considerations

Readings: (See attached list)

Assignment #3:

Write me yet another 2 page (400-500 words) essay, based on the issues considered in Assignments #1 & #2. In this essay, you should answer the following questions. Do the tourism-land use policies work? If yes, what is the evidence? If not, why not? It may also be useful to consider the problems of relationship that may exist between and among the various tourism agencies and bodies.

Due November 3

Section V: Strategic Planning & Management

Weeks 10, 11, & 12; November 3, 10 & 17 (Assignment #3 – due November 3)
Policy planning & implementation procedures
Public and private sector conflicts
Development finance: Sources and issues
Public involvement
Collaborative management
Some future perspectives & issues

Readings: (See attached list)

Section VI: Revision, and Student Presentations

Week 13; November 24 (No class – Thanksgiving recess)

Weeks 14 & 15; December 1, 8 – Student presentations ----- (term papers due, December 8, 2005)

Term Paper and Class Presentation

You are invited to write a 15-page (4,500 words) research paper on an approved topic related to tourism-land use issue. The objective of the exercise is for the student to critically assess, synthesize, and communicate a current tourism-land use planning issue. The paper involves the following processes: first, a one-page abstract (roughly 200-250 words) that discusses the major theme and approach is due on October 6, 2005. Topic approval or modification will be made during the following class period. Second, students will be required to make a 10 minute presentation of the paper to the class. Presentations will be made during week 14 of class (December 1, 2005). Finally, the term paper is due on December 8, 2005 (beginning of class) without exception.

Final essay examination will be scheduled by class consent to occur during finals week.

General Literature Sources

Full Bibliography

http://www.tpl.org/tier3_cdl.cfm?content_item_id=1077&folder_id=726

Tourism and Public Lands: A Bibliography

<<http://groups.yahoo.com/group/Net-Gold/message/7506>>

Michigan State University (MSU) Bibliography

[http://www.prr.msu.edu/economicimpacts/link5.asp?RECORD_INDEX\[links\]=621](http://www.prr.msu.edu/economicimpacts/link5.asp?RECORD_INDEX[links]=621)

Some useful websites

Forest Service

<http://www.fs.fed.us/>

National Park Service

<http://www.nps.gov>

<http://www.bls.gov/nhp/index.htm>

Required Readings

1. Boosting Tourism

http://www.tpl.org/tier3_cdl.cfm?content_item_id=1154&folder_id=727

2. Stewardship of Private and Public Lands (**PDF**)

3. Federal Officials and Southeast Travel Industry Join Forces to Promote Tourism on Public Lands

http://www.southeasttourism.org/congressional_summit.asp

4. Open Space and Recreation Plan (**PDF**)

5. Tourism: Impacts for Public Lands Can't be Avoided

<http://www.naco.org/cnews/1997/97-06-09/tour.htm>

6. Public Lands (**PDF**)

7. The New Public-Lands "Product": Recreation for Profit

<http://www.wildwilderness.org/docs/profit.htm>

8. Advertiser-Cases

<http://www.findarticles.com/p/search?tb=art&qt=Public+lands+%2F+Cases>

9. Research Summary: What is the Economic Importance of Alaska's Healthy Ecosystems? (**PDF**)

10. Agricultural Land Use and Economic Trends in Four North-Central Colorado Mountain Counties: Rout, Jackson, Grand and Summit (**PDF**)

11. The Commodification of Nature

<http://www.wvhighlands.org/VoiceJun01/CommNature.SS.June01Voice.htm>

12. Green Space and Local Economies: How Conserving North Carolina's Sandhills Can Benefit Local Economies (**PDF**)

13. U.S. Department of State Submission to the World Ecotourism Conference 2002
<http://www.state.gov/g/oes/rls/or/19412.htm>
14. Developmental Evaluation for the Public Lands Museums (**PDF**)
15. Black Canyon of the Gunnison on Montrose Country, Colorado (**PDF**)
16. Does Public Lands Policy Affect Local Wage Growth? (**PDF**)
17. Public Lands and Recreation
http://www.sdi.gov/Curtis/Public_Trends.html
18. Some Alternatives for Multiple Use Land Management in Southern Iowa (**PDF**)
19. Public Programs and Conservation on Public Lands (**PDF**)
20. Public Lands
<http://www.davidkeuhl.com/uap3354/readings/publicland.htm>
21. Tourism and Recreation Management: Strategies for Public Lands
<http://www.furl.net/search>
22. Utah's Rural Communities: Planning for the Future (**PDF**)
23. Sustaining Nature-Based Tourism in "Vacationland" (**PDF**)
24. Recreation Fees in Wilderness and Other Public Lands (**PDF**)
25. Tourism Management Plan (**PDF**)
26. Recreation Policy on Federal Lands
<http://www.cnr.berkeley.edu/forestry/lectures/albright/1978sax.html>
27. Economic Impacts of Tourism in the West
<http://www.dced.state.ak.us/wstpc/Publications/EconomicImpact.htm>
28. Federal Land in the US
<http://www.dced.state.ak.us/wstpc/Publications/fedlandUS.htm>
29. Federal Land in the West
<http://www.dced.state.ak.us/wstpc/Publications/FedLandWest.htm>
30. Infrastructure on Public Lands
<http://www.dced.state.ak.us/wstpc/Publications/Infrastructure.htm>
31. Tourism and Public Lands in the West
<http://www.dced.state.ak.us/wstpc/Publications/TourismAndPublicLands.htm>
32. Western Summit on Tourism and Public Lands
<http://www.dced.state.ak.us/wstpc/Publications/WSTPL.htm>
33. Public Lands (Historical Overview) – **USE IT**
http://faculty.washington.edu/beyers/Public_Lands1_302.Doc
34. Improving our understanding of recreation and tourism (**PDF**)
35. Sociocultural effects of tourism in Haines, Alaska (**PDF**)