

EVNM Academic Advising Form 2012-2013

Bachelor of Science (B.S.) Degree in Tourism and Events Management
Concentration in Events Management (EVNM) (120 Credit Hours)



School of Recreation,
Health, and Tourism

COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT

Area	Credits
General Education Requirements (<i>see back of sheet</i>)	37
TEM Core Courses	47
Professional Concentration	24
Electives	12
Total Required Credit Hour	120

TEM Required Core Courses

Course	Credits	Prerequisites	Semester(s) Offered
TOUR 110: Professionalism and Civility	1	None	F, S
TOUR 200: Introduction to Travel and Tourism	3	None	F, S
TOUR 220: Introduction to Events Management	3	None	F, S
TOUR 230: Introduction to Hospitality Mgmt.	3	None	F, S
TOUR 241: Practicum	3	TOUR 200, TOUR 220	F, S, Sum
PRLS 310: Program Planning and Design	3	TOUR 200	F, S
TOUR 340: Sustainable Tourism	3	TOUR 200, TOUR 220	F, S
PRLS 410: Administration of RHT Orgs I	3	60 credits	F, S, Sum
TOUR 412: Tourism and Events Marketing	3	TOUR 200, TOUR 220, PRLS 310, PRLS 410	F, S
TOUR 414: Tourism and Events Finance	3	TOUR 200, TOUR 220, PRLS 310, PRLS 410	F, S
PRLS 450: Research Methods	3	60 credits, STAT 250	F, S, Sum
PRLS 460: Sport and Recreation Law	3	60 credits	F, S, Sum
TOUR 470: Senior Seminar	1	TOUR 241, TOUR 340, PRLS 410	F, S
TOUR 490: Tourism and Events Internship	12	90 Credits, TOUR 241, TOUR 340, PRLS 410	F, S, Sum
Total Required Core Credit Hours	47		

Core Courses Event Management Professional Concentration Options: Select 8 Courses (3 credits each)

Total Required Concentration Credit Hours = 24

Events Management (EVNM) Select 8 Courses (3 credits each)	Prerequisites	Semester(s) Offered
TOUR 190: Wedding Planning and Management	None	F, S
TOUR 221: Event Implementation / Evaluation	TOUR 220	F,S
TOUR 313: Event Technology	TOUR 220	F,S
TOUR 320 :Hospitality Management Information Systems	TOUR 230	S
TOUR 330: Resort Management	TOUR 200, TOUR 220	F
TOUR 352: Heritage / Cultural Tourism	TOUR 200, TOUR 220	F
TOUR/ PRLS 362: Cultural and Environ. Interpretation	TOUR 352	S
TOUR 416: Hospitality Sales	TOUR 230, PRLS 410	F
TOUR 420: Tourism Planning and Policy	PRLS 310, TOUR 340	S
TOUR 440: Meetings and Conventions	TOUR 220, PRLS 310	F
TOUR 450: Hospitality Human Resource Management	PRLS 410	S
TOUR 480: Special Topics	As listed	As available
TOUR 499: Approved 3-credit Independent Study	As listed	As available
Approved 3-credit study abroad course	As listed	As available

GENERAL EDUCATION (37 credits): Approved courses: <http://provost.gmu.edu/gened/approved-course-listing/>

Requirement	Credits	Prerequisites / Notes
Oral Communication	3	
Written Communication (Lower Level)	3	
Written Communication (Upper Level)	3	45 credits: C or better in Gen. Ed. comp. and lit.
Information Technology	3	
Quantitative Reasoning (STAT 250)	3	High School Algebra. <i>Note: STAT 250 is a prerequisite for Research Methods</i>
Arts	3	
Global Understanding (i.e., TOUR 210)	3	
Literature	3	
Natural Science	7	
Social and Behavioral Sciences (i.e., TOUR 311)	3	
Western Civilization	3	

Additional Requirements for Graduation:

120 total credits; 45 Upper Level Credit Hours; 30 Hours (with 12 being upper level major courses); Mason Residency Requirement; Completion of General Education Requirements (37 credits);

GPA of at least 2.0