

Events Management (EVNM) Concentration 2014-2015

Bachelor of Science Degree in Tourism and Events Management (TEM)

For advising, contact Melissa Busillo at mbusillo@gmu.edu, visit us at rht.gmu.edu

❖ **Mason Core, 37 credits:** For current list of approved courses: <http://provost.gmu.edu/gened/approved-course-listing/>

- o Oral Communication - 3 credits
- o Written Communication (Lower Level) - 3 Credits (**ENGH 101**)
- o Written Communication (Upper Level) - 3 Credits (**ENGH 302**)
- o Information Technology - 3 Credits
- o Quantitative Reasoning - 3 Credits (**STAT 250**)
- o Arts - 3 Credits
- o Global Understanding - 3 Credits (**TOUR 210**)
- o Literature - 3 Credits
- o Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)
- o Social and Behavioral Sciences - 3 Credits (**TOUR 311**)
- o Western Civilization - 3 Credits

❖ **TEM Professional Sequence, 47 credits**

- o TOUR 110: Professionalism & Civility
- o TOUR 200: Intro to Travel/Tourism
- o TOUR 220: Intro to Events Mgmt
- o TOUR 230: Intro to Hospitality Mgmt
- o TOUR 241: Practicum
- o PRLS 310: Program Planning/Design
- o TOUR 340: Sustainable Tourism
- o PRLS 410: Admin of RHT Orgs I
- o TOUR 412: Tourims & Events Marketing
- o TOUR 414: Toursim & Events Finance
- o PRLS 450: Research Methods
- o PRLS 460: Sport & Rec Law
- o TOUR 470: Career Preparation
- o TOUR 490: Internship

❖ **Events Management Concentration Electives, 24 Credits** (Choose 8 from the list below, Pre-reqs noted in paranthesis):

Fall Courses (Subject to Change)

- TOUR 190: Wedding Planning (no pre-reqs)
- TOUR 221: Event Implemntation (TOUR 220)
- TOUR 313: Event Technology (TOUR 220)
- TOUR 330: Resort Management (TOUR 200, 220)
- TOUR 352: Heritage/Cultural Tourism (TOUR 200, 220)
- TOUR 416: Hospitality Sales (TOUR 230, PRLS 410)
- TOUR 440: Meetings & Conventions (TOUR 220, PRLS 310)
- TOUR 480: Speical Topics (as available, pre-reqs variable)
- TOUR 499: Approved 3-Credit Ind. Study (as available)
- Pre-approved 3-credit study abroad course (as available)

Spring Courses (Subject to Change)

- TOUR 190: Wedding Planning (no pre-reqs)
- TOUR 221: Event Implemntation (TOUR 220)
- TOUR 313: Event Technology (TOUR 220)
- TOUR 320: Hospitality Mgmt Info Systems (TOUR 230)
- PRLS 362: Cultura/Envrionmental Interp. (TOUR 352)
- TOUR 420: Tourism Planning/Policy (TOUR 340, PRLS 310)
- TOUR 450: Hospitality HR Mgmt (PRLS 410)
- TOUR 480: Speical Topics (as available, pre-reqs variable)
- TOUR 499: Approved 3-Credit Ind. Study (as available)
- Pre-approved 3-credit study abroad course (as available)

❖ **Electives, 12 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200: Intro to Travel/Tourism	3	
	TOUR 220: Intro to Events Mgmt	3	
1 st Year Spring	TOUR 230 Intro to Hospitality Mgmt	3	
	Events Concentration Elective #1	3	<i>As listed</i>
2 nd Year Fall	PRLS 310 Program Planning/Design	3	<i>TOUR 200</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200, 220</i>
	Events Concentration Elective #2	3	<i>As listed</i>
2 nd Year Spring	TOUR 241 Practicum	3	<i>TOUR 200, 220</i>
	Events Concentration Elective #3	3	<i>As listed</i>
	Events Concentration Elective #4	3	<i>As listed</i>
3 rd Year Fall	PRLS 410 Admin of RHT Organizations	3	<i>60 Credits</i>
	PRLS 460 Sport and Rec Law	3	<i>60 Credits</i>
	STAT 250: Introduction to Statistics	3	<i>High School Algebra</i>
	Events Concentration Elective #5	3	<i>As listed</i>
3 rd Year Spring	TOUR 412 Tourism & Events Marketing	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 414 Tourism & Events Finance	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	Events Concentration Elective #6	3	<i>As listed</i>
	PRLS 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
4 th Year Fall	TOUR 470 Career Preparation	1	<i>TOUR 241, 60 credits</i>
	Events Concentration Elective #7	3	<i>As listed</i>
	Events Concentration Elective #8	3	<i>As listed</i>
4 th Year Spring	TOUR 490 Internship	12	90 credits, TOUR 241, 340, 470 and PRLS 410

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan:

*Assumes all Mason Core requirements (including STAT 250) and electives have been met.

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Travel/Tourism	3	
	TOUR 220 Intro to Events Mgmt	3	
	TOUR 230 Intro to Hospitality Mgmt	3	
	Events Management Concentration Elective #1	3	
1 st Year Spring	PRLS 310 Program Planning/Design	3	<i>TOUR 200</i>
	TOUR 241 Practicum	3	<i>TOUR 200, TOUR 220</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200, TOUR 220</i>
	Events Management Concentration Elective #2	3	<i>As listed</i>
	Events Management Concentration Elective #3	3	<i>As listed</i>
2 nd Year Fall	PRLS 410 Admin of RHT Organizations	3	<i>60 Credits</i>
	PRLS 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
	PRLS 460 Sport and Rec Law	3	<i>60 Credits</i>
	Events Management Concentration Elective #4	3	<i>As listed</i>
	Events Management Concentration Elective #5	3	<i>As listed</i>
2 nd Year Spring	TOUR 412 Tourism & Events Marketing	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 414 Tourism & Events Finance	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 470 Career Preparation	1	<i>TOUR 241, 60 credits</i>
	Events Management Concentration Elective #6	3	<i>As listed</i>
	Events Management Concentration Elective #7	3	<i>As listed</i>
	Events Management Concentration Elective #8	3	<i>As listed</i>
2 nd Year Summer	TOUR 490 Internship	12	<i>90 credits, TOUR 241, 340, 470 and PRLS 410</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.