

Events Management (EVNM) Concentration 2016-2017

Bachelor of Science Degree in Tourism, and Events Management (TEM)

To schedule an advising appointment: rht.gmu.edu/tourism-and-events-management/advising/



❖ Mason Core, 37 credits: For current list of approved courses: masoncore.gmu.edu

- Oral Communication - 3 credits
- Written Communication - 3 Credits (**ENGH 101** with C or better)
- Written Communication - 3 Credits (**ENGH 302** with C or better)
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250**)
- Arts - 3 Credits
- Global Understanding - 3 Credits (ex: TOUR 210)
- Literature - 3 Credits
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)
- Social and Behavioral Sciences - 3 Credits (ex: TOUR 311)
- Western Civilization - 3 Credits

❖ TEM Professional Sequence, 47 credits

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Tourism Mgmt
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: HTEM Practicum
- PRLS 310: Program Planning/Evaluation
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of SRT Orgs I
- TOUR 412: HTEM Marketing
- TOUR 414: HTEM Finance
- SRST 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: HTEM Internship

❖ Events Management Concentration Electives, 24 Credits (Choose 8 from the list below, Pre-reqs noted in paranthesis):

Fall Courses (Subject to Change)

- TOUR 214: HTEM Accounting (no pre-reqs)
- TOUR 352: Heritage/Cultural Tourism (TOUR 200, 220)
- TOUR 416: Hospitality Sales (TOUR 230, PRLS 410)
- TOUR 440: Meetings & Conventions (TOUR 220, PRLS 310)

Fall & Spring Courses (Subject to Change)

- TOUR 190: Wedding Planning (no pre-reqs)
- TOUR 221: Event Implemntation and Evaluation (TOUR 220)
- TOUR 313: Event Technology (TOUR 220)

Spring Courses (Subject to Change)

- TOUR 314: HTEM Revenue Mngement (TOUR 200, 220, 230)
- TOUR 320: Hospitality Mgmt Info Systems (TOUR 230)
- TOUR 330: Resort Management (TOUR 200, TOUR 220)
- TOUR 331: Cruise Ship Mgmt (200,220,230, 60 credit, age 21)
- TOUR 362: Cultura/Envrionmental Interp. (TOUR 352)
- TOUR 420: Tourism Planning/Policy (TOUR 340, PRLS 310)
- TOUR 450: Hospitality HR Mgmt (PRLS 410)

Additional course options if available for Fall or Spring

- TOUR 480: Speical Topics (as available, pre-reqs variable)
- TOUR 499: Approved 3-Credit Ind. Study (as available)
- Pre-approved 3-credit study abroad course (as available)

❖ Electives, 12 Credits

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Mgmt	3	
	TOUR 220 Intro to Events Mgmt	3	
1 st Year Spring	TOUR 230 Intro to Hospitality Mgmt	3	
	Events Concentration Elective #1	3	<i>As listed</i>
2 nd Year Fall	PRLS 310 Program Planning and Evaluation	3	<i>TOUR 200</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200, 220</i>
	Events Concentration Elective #2	3	<i>As listed</i>
2 nd Year Spring	TOUR 241 HTEM Practicum	3	<i>TOUR 200, 220, TEM majors only, Mandatory info session</i>
	Events Concentration Elective #3	3	<i>As listed</i>
	Events Concentration Elective #4	3	<i>As listed</i>
3 rd Year Fall	PRLS 410 Admin of SRT Organizations I	3	<i>60 Credits</i>
	PRLS 460 Sport and Rec Law	3	<i>60 Credits</i>
	STAT 250 Introduction to Statistics	3	<i>High School Algebra</i>
	Events Concentration Elective #5	3	<i>As listed</i>
3 rd Year Spring	TOUR 412 Tourism & Events Marketing	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 414 Tourism & Events Finance	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	Events Concentration Elective #6	3	<i>As listed</i>
4 th Year Fall	TOUR 470 Career Preparation	1	<i>TOUR 241, 60 credits</i>
	Events Concentration Elective #7	3	<i>As listed</i>
	Events Concentration Elective #8	3	<i>As listed</i>
	SRST 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
4 th Year Spring	TOUR 490 HTEM Internship - Capstone	12	<i>90 credits, TOUR 241, 340, 470 and PRLS 410, Mandatory info session</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan:

*Assumes all Mason Core requirements (except ENGH 302) and electives have been met.

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Travel/Tourism	3	
	TOUR 220 Intro to Events Mgmt	3	
	TOUR 230 Intro to Hospitality Mgmt	3	
	Events Management Concentration Elective #1	3	
	ENGH 302 Advanced Composition	3	Lower-level ENGH, Literature, 45 credits
1 st Year Spring	PRLS 310 Program Planning and Evaluation	3	TOUR 200
	TOUR 241 HTEM Practicum	3	TOUR 200, 220, TEM majors only, Mandatory info session
	TOUR 340 Sustainable Tourism	3	TOUR 200, 220
	Events Management Concentration Elective #2	3	As listed
	Events Management Concentration Elective #3	3	As listed
2 nd Year Fall	PRLS 410 Admin of SRT Organizations I	3	60 Credits
	PRLS 450 Research Methods (Writing Intensive)	3	STAT 250, 60 Credits
	PRLS 460 Sport and Rec Law	3	60 Credits
	Events Management Concentration Elective #4	3	As listed
	Events Management Concentration Elective #5	3	As listed
2 nd Year Spring	TOUR 412 Tourism & Events Marketing	3	TOUR 200 & 220, PRLS 310 & 410
	TOUR 414 Tourism & Events Finance	3	TOUR 200 & 220, PRLS 310 & 410
	TOUR 470 Career Preparation	1	TOUR 241, 60 credits
	Events Management Concentration Elective #6	3	As listed
	Events Management Concentration Elective #7	3	As listed
	Events Management Concentration Elective #8	3	As listed
2 nd Year Summer	TOUR 490 HTEM Internship - Capstone	12	90 credits, TOUR 241, 340, 470 and PRLS 410, Mandatory Info Session

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

TEM Advising Questions

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