

Tourism Management (TRSM) Concentration 2014-2015

Bachelor of Science Degree in Tourism and Events Management (TEM)

For advising, contact Melissa Busillo at mbusillo@gmu.edu, visit us at rht.gmu.edu

❖ **Mason Core, 37 credits:** For current list of approved courses: <http://provost.gmu.edu/gened/approved-course-listing/>

- Oral Communication - 3 credits
- Written Communication Lower Level - 3 Credits (**ENGH 101**)
- Written Communication Upper Level - 3 Credits (**ENGH 302**)
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250**)
- Arts - 3 Credits
- Global Understanding - 3 Credits (**TOUR 210**)
- Literature - 3 Credits
- Natural Science - 7 Credits (4 credit lab, 3 credit non-lab)
- Social and Behavioral Sciences - 3 Credits (**TOUR 311**)
- Western Civilization - 3 Credits

❖ **TEM Professional Sequence, 47 credits**

- TOUR 110: Professionalism & Civility
- TOUR 200: Intro to Travel/Tourism
- TOUR 220: Intro to Events Mgmt
- TOUR 230: Intro to Hospitality Mgmt
- TOUR 241: Practicum
- PRLS 310: Program Planning/Design
- TOUR 340: Sustainable Tourism
- PRLS 410: Admin of RHT Orgs I
- TOUR 412: Tourism & Events Marketing
- TOUR 414: Tourism & Events Finance
- PRLS 450: Research Methods
- PRLS 460: Sport & Rec Law
- TOUR 470: Career Preparation
- TOUR 490: Internship

❖ **Tourism Management Concentration Electives, 24 Credits** (Choose 8 from the list below, Pre-reqs noted in parenthesis):

Fall Courses (Subject to Change)

- TOUR 311 Women and Tourism (if not used for Mason Core)
- TOUR 330: Resort Management (TOUR 200, 220)
- TOUR 352: Heritage and Cultural Tourism (Tour 200, 220)
- TOUR 416: Hospitality Sales (TOUR 230, PRLS 410)
- TOUR 440: Meetings & Conventions (TOUR 220, PRLS 310)
- TOUR 480: Special Topics (pre-reqs variable)
- TOUR 499: Approved 3-Credit Ind. Study (as available)
- Pre-approved 3-credit study abroad course (as available)

Spring Courses (Subject to Change)

- TOUR 312: Ecotourism (TOUR 200)
- TOUR 320: Hospitality Mgmt Info Systems (TOUR 230)
- TOUR 362: Cultural and Environ. Interpretation (TOUR 352)
- TOUR 420: Tourism Planning & Policy (PRLS 310, TOUR 340)
- TOUR 450: Hospitality HR Mgmt (PRLS 410)
- TOUR 480: Special Topics (pre-reqs variable)
- TOUR 499: Approved 3-Credit Ind. Study (as available)
- Pre-approved 3-credit study abroad course (as available)

❖ **Electives, 12 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200: Intro to Travel/Tourism	3	
	TOUR 220: Intro to Events Mgmt	3	
1 st Year Spring	TOUR 230 Intro to Hospitality Mgmt	3	
	Tourism Concentration Elective #1	3	<i>As listed</i>
2 nd Year Fall	PRLS 310 Program Planning/Design	3	<i>TOUR 200</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200, 220</i>
	Tourism Concentration Elective #2	3	<i>As listed</i>
2 nd Year Spring	TOUR 241 Practicum	3	<i>TOUR 200, 220</i>
	Tourism Concentration Elective #3	3	<i>As listed</i>
	Tourism Concentration Elective #4	3	<i>As listed</i>
3 rd Year Fall	PRLS 410 Admin of RHT Organizations	3	<i>60 Credits</i>
	PRLS 460 Sport and Rec Law	3	<i>60 Credits</i>
	STAT 250: Introduction to Statistics	3	<i>High School Algebra</i>
	Tourism Concentration Elective #5	3	<i>As listed</i>
3 rd Year Spring	TOUR 412 Tourism & Events Marketing	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 414 Tourism & Events Finance	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	Tourism Concentration Elective #6	3	<i>As listed</i>
	PRLS 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
4 th Year Fall	TOUR 470 Career Preparation	1	<i>TOUR 241, 60 credits</i>
	Tourism Concentration Elective #7	3	<i>As listed</i>
	Tourism Concentration Elective #8	3	<i>As listed</i>
4 th Year Spring	TOUR 490 Internship	12	90 credits, TOUR 241, 340, 470 and PRLS 410

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan:

*Assumes all Mason Core requirements (including STAT 250) and electives have been met.

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Travel/Tourism	3	
	TOUR 220 Intro to Events Mgmt	3	
	TOUR 230 Intro to Hospitality Mgmt	3	
	Tourism Concentration Elective #1	3	
1 st Year Spring	PRLS 310 Program Planning/Design	3	<i>TOUR 200</i>
	TOUR 241 Practicum	3	<i>TOUR 200, TOUR 220</i>
	TOUR 340 Sustainable Tourism	3	<i>TOUR 200, TOUR 220</i>
	Tourism Concentration Elective #2	3	<i>As listed</i>
	Tourism Concentration Elective #3	3	<i>As listed</i>
2 nd Year Fall	PRLS 410 Admin of RHT Organizations	3	<i>60 Credits</i>
	PRLS 450 Research Methods (WI)	3	<i>STAT 250, 60 Credits</i>
	PRLS 460 Sport and Rec Law	3	<i>60 Credits</i>
	Tourism Concentration Elective #4	3	<i>As listed</i>
	Tourism Concentration Elective #5	3	<i>As listed</i>
2 nd Year Spring	TOUR 412 Tourism & Events Marketing	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 414 Tourism & Events Finance	3	<i>TOUR 200 & 220, PRLS 310 & 410</i>
	TOUR 470 Career Preparation	1	<i>TOUR 241, 60 credits</i>
	Tourism Concentration Elective #6	3	<i>As listed</i>
	Tourism Concentration Elective #7	3	<i>As listed</i>
	Tourism Concentration Elective #8	3	<i>As listed</i>
2 nd Year Summer	TOUR 490 Internship	12	<i>90 credits, TOUR 241, 340, 470 and PRLS 410</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.