



Bachelor of Science (B.S.) Degree in Health, Fitness, and Recreation Resources (HFRR)
Sport Management (SPMT) Concentration
School of Recreation, Health, and Tourism (RHT)
Academic Advising Form 2006-2007
rht.gmu.edu

Name: _____ G#: _____ Advisor: _____
 Address: _____
 Phone: _____ Email: _____ Catalog Year: _____

*Contact 703-993-2060 to obtain your advisor's name, phone number, & email address *Make an appointment for advisement

I. GENERAL EDUCATION (GEN ED) REQUIREMENTS (37)

For current list of approved courses in GEN ED: <http://www.gmu.edu/departments/provost/gened/>

Requirement	Credits	Institution	Course #	Grade	Sem./Yr
Written Communication (Lower Level)	3				
Written Communication (Upper Level)	3				
Western Civilization	3				
Information Technology	3				
Social and Behavioral Sciences (e.g., HEAL 230)	3				
Literature	3				
Oral Communication	3				
Fine Arts	3				
Quantitative Reasoning (STAT 250)	3				
Global Understanding (e.g., TOUR 210)	3				
Natural Science	7				

II. PROFESSIONAL CONCENTRATION (70)

Requirement	Credits	Institution	Course #	Grade	Sem./Yr
HEAL 205	4				
HEAL 323	3				
HEAL 350	3				
PHED 200	3				
PHED 304	3				
PRLS 310	3				
PRLS 317 or PHED 410	3				
PRLS 410	3				
PRLS 411	3				
PRLS 450	3				
PRLS 460	3				
SPMT 201	3				
SPMT 241	3				
SPMT 302	3				
SPMT 318	3				
SPMT 320	3				
SPMT 405 or PRLS 405	3				
SPMT 412	3				
SPMT 480	3				
SPMT 490 (GEN ED Synthesis)	12				

III. ELECTIVES (13)

Course Name	Credits	Institution	Course #	Grade	Sem./Yr

TOTAL CREDITS (120 REQUIRED) 45 hours of upper level credit

COURSE DESCRIPTIONS

HEAL 205 Principles of Accident Causation and Prevention (4)

Investigation of safety related problems, emphasis on fire, home, occupational, recreational, and vehicle safety; violence and property crime prevention. Identification, care, and treatment of various medical emergencies.

HEAL 323 Program Leadership and Evaluation (3) Prerequisite: PRLS 310 or permission of instructor (POI)

This course will focus on the implementation and evaluation of health education, fitness, and recreation resources programs. Students will utilize computer technology while studying the evaluative aspects of program planning and administration.

HEAL 350 Interventions for Populations and Communities at Risk (3)

Identification of culturally, physically, emotionally, mentally and demographically diverse populations and communities at-risk; implications for development of innovative programs and the role of HFRR interventions.

PHED 200 Professional Dimensions of Health, Recreation, and Physical Education (3) Open to non-majors

Traces historical foundations of health, recreation, physical education, and sport.

PHED 304 Sport, Culture, and Society (3) Prerequisite: PHED 200 or POI

Sport viewed from educational, political, economic, and cultural perspectives.

PHED 410 Social/Psychological Aspects of Health and Fitness (3)

Covers research, trends and techniques of health and fitness from a behavioral perspective.

PRLS 310 Program Planning and Design (3) Prerequisite: PHED 200 or PRLS 210 or SPMT 201 or TOUR 200

Fundamental principles and techniques of the planning process for health, fitness and recreation services programs. Specifying an area of need, goals, objectives, and a mission statement; generating solutions; and selecting a program design for implementation.

PRLS 317 Social Psychology of Play and Recreation (3) Prerequisite: PHED 200 or PRLS 210 or SPMT 201 or TOUR 200

Application of social psychological theories and research to the student of leisure, play and recreation behavior including correlates, antecedents, consequences of and constraints to these concepts.

PRLS 405 Planning, Design and Maintenance of HFRR Facilities (3) Prerequisites: PRLS 310 or POI, and 60 credits

Quantity, location, and design standards for facilities. Safety, functionality, durability, and maintenance demand criteria in planning and design. Programmatic and operational objectives to be met, including user comfort and convenience, crowd management, and traffic flow. Space relationships. Includes field study of local facilities.

PRLS 410 Administration of HFRR Organizations I (3) Prerequisite: 60 credits

Operation and management of health, fitness, and recreation services organizations. Management and leadership theories and techniques. Problem solving and decision making. Organizational communications. Design of organizational structures. Budgeting.

PRLS 411 Administration of HFRR Organizations II (3) Prerequisites: PRLS 310, 410 and 60 credits

Planning techniques for health, fitness and recreation services organizations. Program and organizational marketing principles and strategies. Service quality assessment and organizational evaluation techniques. Organizational financing.

PRLS 450 Research Methods (3) Prerequisites: HEAL 323, STAT 250 and 60 credits

Development of empirical research designs for both practical and theoretical problems in health, fitness, and recreation resources management. Literature review of hypothesized relationships and formulation of research proposals.

PRLS 460 Sport and Recreation Law (3) Prerequisite: 60 credits

Emphasis on safety, liability and risk. Current law and liability issues for administrators of HFRR facilities and programs.

SPMT 201 Introduction to Sport Management (3) Open to non-majors

Introduction to the sport management profession. Primary focus on the sport industry, including professional sport entertainment, amateur sport entertainment, for-profit sport participation, non-profit sport participation, sporting goods, and sport services.

SPMT 241 Practicum (3) Open to majors and minors only. Prerequisite: SPMT 201.

Paid or voluntary experience in a sport industry setting. Worksites are chosen by students after approval of faculty supervisors. Includes meetings and assignments prior to as well as during the internship.

SPMT 302 Sport and Ethics (3)

Investigation of moral issues in sport and judgments about right and wrong behavior among athletes, coaches, spectators, and other support personnel.

SPMT 318 Gender and Racial Issues in Sport (3)

Investigation of dominant gender and racial ideologies and their influence on sport.

SPMT 320 Psychology of Sport (3)

Psychological theories of personality, motivation and anxiety explored in the sport environment. Social-psychological research on audience effects, team cohesion, leadership, and fan behavior examined.

SPMT 405 Sport Operation and Planning (3)

Principles and techniques of planning & operations of sport facilities. The course will cover the principles & concepts of organization & administration to include communication, personnel management, management of physical resources & risk management.

A variety of sports operations will be examined including indoor stadiums, athletic field complexes & the management of recreation intramural activities.

SPMT 412 Sport Marketing and Finance (3) Prerequisites: SPMT 201 and PRLS 411, or POI

Investigation of the principles and processes involved in sport marketing and finance. Focuses on such topics as research and development, sport promotion, sport sponsorship, advertising, merchandising, and distribution of sporting goods.

SPMT 480 Special Topics in Sport Management (3) Prerequisite: 60 credits

See course description in the schedule of Classes. Selected topics reflecting interest in Sport Management. Announced in advance.

SPMT 490 Internship (12) [Pass/Fail] Prerequisites: 90 credits; HEAL 205, 323, and 350; PHED 200 and 304; PRLS 317, 405, and 410.

Paid or voluntary work experience in sport industry settings. Minimum period of 10-12 weeks of full-time employment. Application of coursework, theories, and research to work settings. Worksites are chosen by students after approval of faculty supervisors. Includes meetings and assignments prior to as well as during the internship.