**Sport and the Global South II: Legacies, Possibilities, Transformations**

**GEORGE MASON UNIVERSITY**
THE JOHNSON CENTER - FAIRFAX, VIRGINIA (USA)
12-14 November 2012

**CONFERENCE PROGRAM**

**Monday, 12 November**
Monday sessions all in the Johnson Center (JC) Cinema

**11:00am-5:00pm Registration** JC Cinema Foyer

**12:00-12:15pm Opening and Welcome**
*John Nauright, Director, Academy of International Sport & Co-Director, The Center for the Study of Sport and Leisure in Society, George Mason University*
*David K. Wiggins, Co-Director, The Center for the Study of Sport and Leisure in Society, George Mason University*

**12:20-1:15pm Keynote Address: Sport Talent Mining in Africa**
Chair: John Nauright, George Mason University
*Paul Darby, University of Ulster, NORTHERN IRELAND*

**1:15-2:30pm PANEL DISCUSSION: Remaking Sport: South Africa’s First Twenty Years of “Unity”**
Chair: Benedict Carton, George Mason University

**Panel:**
*Peter Alegi, Michigan State University*
*Derek Catsam, University of Texas of the Permian Basin*
*Kamilla Swart, Cape Peninsula University of Technology, SOUTH AFRICA*

**2:30-2:45pm Coffee Break- JC Cinema Foyer**

**2:45-3:40pm Keynote Address: Sport and the Francophone Global South**
Chair: Lindsay Krasnoff, Office of the Historian, US Department of State
*Thierry Terret, University of Claude Bernard Lyon 1, FRANCE*

**3:45-5pm Feature Book Session Co-sponsored by The Latin American Studies Group: Brenda Elsey’s Citizens and Sportsmen in 20th Century Chile.**
Chair: Matt Karush, George Mason University
*Brenda Elsey, Hofstra University*

Commentary: *Hugo Ceron Anaya, Lehigh University*
5:5:10pm Break

5:10pm-6pm Feature Presentation: The Struggle for Dominican Baseball
Chair: Paul Darby, University of Ulster, NORTHERN IRELAND
Alan Klein, Northeastern University

6:30pm Conference Reception (The Mason Rathskeller)

Tuesday, 13 November
Johnson Center (JC) Dewberry North & Gold Room

8:00-9:45am Session 1: Gender and Sport in the Global South (Dewberry North)
Chair: Nicole Hitpas, George Mason University

Fighting Female Vulnerability with Football: Challenges to Poverty in the South African Context
Cassandra Ogunniyi, University of Johannesburg, SOUTH AFRICA

More than a Sport: Renegotiating Gender Norms through Running in Ethiopia
Kayla Nolan, Girls Gotta Run Foundation

Sport in Migrant Communities: Transnational Spaces and Gender Relations 2012
Gertrud Pfister, University of Copenhagen, DENMARK

Racing toward MDG3: Promoting Gender Equality and Empowering Women Through Sport
Sarah Schmidt Zipp, SUNY-Cortland

9:50-11:30am Session 2: Sport, Politics and Society (Dewberry North)
Chair: David K. Wiggins, George Mason University

Africa Inside the International Olympic Committee: An Analysis of the Effects of Competition and Strategic Renewals in France and Great Britain During the Cold War, 1944-1963
Pascal Charitas, University Paris-Sud, FRANCE
David-Claude Kemo-Keimbou, University Paris-Sud, FRANCE

Mexico and the World Boxing Council: Migration, Nationalism, and the Regulation of Sport, 1960s-1970s
Stephen Allen, Rutgers University

“The Disadvantage Far Outweigh Any Discernable Advantages”: The American Response to Indonesia’s 1963 Games of the Newly Emerging Forces
Russell Field, University of Manitoba, CANADA
11:30-11:45am COFFEE BREAK (Gold Room)

11:45am-1:10pm Session 3: Postcolonialism and Sport I (Dewberry North)
Chair: Mandy Shaver, George Mason University

Ethnic Group Nationalism and Identity in Sport in Cameroon: From Colony to the Building of a Postcolonial State (1949-1970)
   Pascal Charitas, University Paris-Sud, FRANCE
   David-Claude Kemo-Keimbou, University Paris-Sud, FRANCE

The Hero’s Return: Sport and the Global South in France
   Cathal Kilcline, University Claude Bernard Lyon, FRANCE

The Interface between Athletic Gains and Development Investment: Ethiopia’s Experience
   Habtamu Alebachew Simesh, Mekelle University, ETHIOPIA

International Sporting Achievement and euphoric situational patriotism: the case of Trinidad and Tobago
   Anand Rampersad, The University of the West Indies, St. Augustine, TRINIDAD AND TOBAGO
   Fareena Alladin, The University of the West Indies, St. Augustine, TRINIDAD AND TOBAGO

1:10-1:50pm Lunch

1:50-2:40pm Feature Session: Sport and Youth Development in Practice (Dewberry North)
Chair: Kelsey Moore, Play Soccer Nonprofit International

From the Streets to Success: Building Better Societies Through Sport
   Ed Foster-Simeon, President & CEO, U.S. Soccer Foundation

2:45-4:25pm Session 4: Sport and Embodiment in the Global South (Dewberry North)
Chair: Jorgen Kjaer, George Mason University

In the Past Men Fought with Palos y Coñazos: Embodied Knowledges, Materiality and Belonging in los Juegos de Palos Venezolano
   Michael Ryan, Binghamton University

Water Body Cultures and Embodied Identities in Barbados
   Rommel Green, The University of the West Indies, Cave Hill, BARBADOS
White Zulus, Embodied Playing Style and the Making of Post-Apartheid White Sporting Heroes
* Benedict Carton & John Nauright, George Mason University

Golf, the Body and Social Reproduction in the Business World
* Hugo Ceron Anaya, Lehigh University

**4:25-4:30 BREAK**

**4:30-6pm Session 5A: Sport and Development: The Case Study Approach (Gold Room)**
Chair: Charles Parrish, George Mason University

Critical Evaluation in Sport for Development: A Case Study of the Football Foundation of South Africa
* Chris Arnold, Brock University, CANADA
* Kirsty Spence, Brock University, CANADA

Sacred Sports Foundation of St. Lucia
* Kelsey Moore, Play Soccer Nonprofit International
* Delroy Alexander, Sacred Sports Foundation, ST. LUCIA

Scrumming for Change: Community Building Through Strategic North-South Rugby Partnerships
* David Marchesseault, University of Toronto, CANADA

Building national sport programs from scratch: Challenges and advantages of Eritrea
* Michael Seium, Eri-International Sports Blog

**4:30-6pm Session 5B: Postcolonialism and Sport II (Dewberry North)**
Chair: Peter Dieke, George Mason University

Soccer as an Engine of Change and Assertion of Identity
* James M. Dorsey, Nanyang Technological University, SINGAPORE

Fighting the Malvinas War on the Athletic Field
* Robert G. Rodriguez, Texas A&M University-Commerce

Sport and Nation-Building in Malaysia: An Analysis
* Alexander Roper, Griffith University, AUSTRALIA

Sporting Narratives of a Small Island Economy: James Wedderburn, Obadele Thompson and Ryan Brathwaite and the Establishment of Sporting Heroes as the Proof of Survival
* David Spencer, University of the West Indies, Cave Hill, BARBADOS
6:30pm Informal Global South Gathering (food & drink provided)
4266 Cotswolds Hill Ln., Masonvale, GMU Campus

**Wednesday, 14 November**
Johnson Center (JC) Dewberry North and Gold Room

8-9:30am Session 6: Examining Sport for Development and Peace I (Dewberry North)
Chair: Kayla Nolan, Girls Gotta Run Foundation

Building a Case for the Global South in the Sport for Development and Peace Discourse
*Corra Burnett, University of Johannesburg, SOUTH AFRICA*

Entry into the International SDP Field: Lessons From Peru 2012
*Kirsty Spence, Brock University, CANADA*  
*Raoul Masseur, Brock University, CANADA*

Building Inclusive Communities Through Peaceful Play
*Dean Ravizza, Salisbury University*

9:35-11am Session 7A: Examining Sport for Development and Peace II (Dewberry North)
Chair: Rick Holt, George Mason University

Sport for Development and Peace: Achieving the Millennium Development Goals Through Sports-Based Initiatives
*Chad Mann, College Forward*

Do sports-based interventions work? A Preliminary Report Card from the Great Lakes Region of Africa
*Paschal W. Soita, Kyambogo University, UGANDA*  
*Floyd D. Jones, West Virginia University*

Digital Divide or Provide?: Challenging Stereotypes on the Role of New Innovations in Technology for Advancing SFD in the Global South
*Per Svensson, University of Louisville*

9:35-11am Session 7B: Histories of Sport and the Global South (Gold Room)
Chair: Matthew Ferry, George Mason University

Beyond Their Anglo-American Roots: The Global Diffusion of Country and Athletic Clubs in the Early Twentieth-Century
*Mauricio Borrero, St. John’s University*
Sport and the Global South II: Legacies, Possibilities, Transformations

Soccer, Politics and Identity in Argentina in the Peron Era
   *Rwany Sibaja, George Mason University*

Globalizing the Olympic Marathon: Constructing National and Racial Identities in Modern Sport
   *Mark Dyreson, Pennsylvania State University*

11:15am-12:45pm Session 8: Legacy & Sporting Events in the Global South (Dewberry North)
   Chair: Shawn Lee, George Mason University

The Role of Transformational Leadership in Advancing National Legacy Benefits Post-Caribbean World Cup Cricket 2007: The Case of Caribbean Small Island Developing States (SIDS)
   *Akentoolove Corbin, The University of the West Indies, Cave Hill, BARBADOS*

International Media Impact of the 2010 FIFA World Cup: A Case Study of Cape Town
   *Kamilla Swart, Cape Peninsula University of Technology, SOUTH AFRICA*
   *Michael Linley, Brand Capital International, AUSTRALIA*

Visitors’ Perceptions of the 2010 FIFA World Cup: A Case Study of the Host City Nelson Mandela Bay/Port Elizabeth
   *Siyabulela Nyikana, Walter Sisulu University, SOUTH AFRICA*
   *Tembi Tichaawa, Walter Sisulu University, SOUTH AFRICA*
   *Kamilla Swart, Cape Peninsula University of Technology, SOUTH AFRICA*
   *Douglas Michele Turco, Arcadia University*
   *Urmilla Bob, University of KwaZulu Natal, SOUTH AFRICA*

‘Voluntourism’ and Events
   *Lisa Delpy Neirotti, George Washington University*

12:45-1:30pm Lunch

1:30-2:50pm Session 9A: Globalization and Sport in the Global South (Dewberry North)
   Chair: David Spencer, The University of the West Indies, Cave Hill, BARBADOS

The Legacy Impacts of the 2010 FIFA World Cup in Africa: Case Studies of Stakeholder and Soccer Fans’ Perceptions in Cameroon and Nigeria
   *Tembi Tichaawa, Walter Sisulu University, SOUTH AFRICA*
   *Urmilla Bob, University of KwaZulu Natal, SOUTH AFRICA*

The Effect of Global Economic Crisis and Financial Problems on the Extreme Sports Industry
**Abduselman Kose, Erciyes University, TURKEY**

The Investment Potential of International Golf Tourism in Turkey and Sufficiency of National Sources  
*Ziya Bhadir, Erciyes University, TURKEY*

**1:30-2:50pm Session 9B: New Perspectives on Sport in the Global South (Gold Room)**  
Chair: Courtney Exum, George Mason University

Advancing Technology to Aid in the Economic Growth of the Sport Industry in East Africa: The Business of Marathons  
*Floyd D. Jones, West Virginia University*  
*Paschal W. Soita, Kyambogo University, UGANDA*

SWOT Analysis for Employment of Graduates of Physical Education and Sport Sciences in Iran  
*M.R. Boromand Devlagh, Shomal University, IRAN*  
*M.A. Hemmati Nezhad, University of Guilan, IRAN*  
*R. Ramzani Nezhad, University Guilan, IRAN*  
*S.M.H. Razavi, University of Mazandaran, IRAN*  
*S. Malek Akhlagh, University of Guilan, IRAN*

Impact Diagnosis of Athletics Infrastructures: Comparing Ethno-Kenyan Experiences  
*Habtamu Alebachew Simesh, Mekelle University, ETHIOPIA*

**2:50-3pm BREAK**

**3-4:15pm PANEL: Reflections on The 2012 Olympics and the Global South (Dewberry North)**  
Chair: Mark Dyreson, Pennsylvania State University

*Lindsay S. Krasnoff, Office of the Historian, US Department of State*  
*Anand Rampersad, The University of the West Indies, TRINIDAD & TOBAGO*  
*Ryan Swanson, George Mason University*

**4:20pm-5:15pm CLOSING AND LAUNCH OF Impumulelo: Journal of Sport and the Global South (an open access journal) (Dewberry North)**  
*Gerard Akindes, Peter Alegi, John Nauright*