



Professor Robert Maitland holds a Chair in City Tourism at the University of Westminster, London, UK, where he is Director of the Centre for Tourism Research in the Faculty of Architecture and Built Environment. An urban economist who read Economics at the University of Cambridge, then studied City Planning at the University of Nottingham, he is a Fellow of the Tourism Society and a qualified city planner.

He led the development of tourism teaching and research at Westminster, and has previously worked on economic policy development in local government in London, and been head of research at a management consultancy

He is an authority on tourism in cities, in particular world cities and national capitals. Current research interests focus on tourism and everyday life, tourism in world cities and national capitals, new tourist areas in London, and social tourism. He has published extensively on these themes and frequently gives keynote papers at international conferences. He is immediate past Chair of the Association for Tourism in Higher Education, the subject association for tourism in the UK, Chair of the international ATLAS City Tourism and National Capitals Research Group, which includes over 100 scholars from around the world, a member of the Economic and Social Research Council (ESRC) College of Reviewers, on the editorial board of *Tourism Planning and Development* and *International Journal of Tourism Cities* and Visiting Professor, Faculty of Tourism and Geography, Universitat Rovira i Virgili, Spain.

He has conducted a series of research projects in tourism over more than 20 years, beginning with his pioneering UK Government funded research project that evaluated the role of tourism in urban regeneration (1990). Other funded research and consultancy has included a major research project to review the effectiveness of public policy for leisure and tourism for the UK's Office of the Deputy Prime Minister; studies of the effects of public intervention on the UK tourism industry; the effectiveness of VisitBritain's marketing activities; and a recent ESRC funded project on Social Tourism and Urban Regeneration. He has been an expert adviser on tourism to the UK's National Audit Office, HMG's Office of Science and Technology, the Greater London Assembly and the Mayor's Office, and to Parliamentary Committees.

His recent books include *World Tourism Cities* (2009), *City Tourism: National Capital Perspectives* (2010), *Social Tourism: Perspectives and Potential* (2012) and *Tourism in National Capitals and Global Change* (2013).