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Marty Seanor CHA
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Campus Affiliations

- School of Recreation, Health and Tourism
- Tourism and Events Management

Courses Taught

- Facilities Operations Management (Tour 460)
- Revenue Management (Tour 480)

Mr. Seanor is currently an asset manager for Obligo Investment Management (obligoim.com) a Norwegian based firm with two US based real estate investment funds of multiple asset classes including hotels. He represents ownership in working out real estate issues associated with the current portfolio and assists in underwriting and sourcing new deals as well. Prior to joining Obligo in 2013, Mr. Seanor was Director Asset Management Americas for Hilton Worldwide, a world leading hospitality company. Working out of the world headquarters in McLean, VA, he asset managed a portfolio of 16 Hilton branded hotels throughout the USA, encompassing over 4,300 rooms, over \$195 Million in total revenue with an asset value of over \$515 Million. The primary focus of that role was to enhance the value of each asset.

Prior to his Director level position, Mr. Seanor was the Manager Asset Management Americas assisting in the disposition of over \$2 Billion of corporate owned real estate. He joined Hilton's asset management team in 2005 in Beverly Hills, CA, the former location of Hilton's world headquarters.

Mr. Seanor has an extensive background in hotel operations, starting his career with Marriott as a front desk clerk and rising through the ranks. He has held various Executive Committee Positions with several large hotel companies ranging from Executive Housekeeper (the Flatley Company), Director of Revenue Management (Starwood Hotels), Director of Human Resources (Hilton) and Director of Revenue Management (also with Hilton). While employed by the Flatley Company, Mr. Seanor was awarded Manager of the Year (by his peers) for 1996.

Prior to joining Hilton Worldwide and while pursuing his MBA, he ran his own temporary staffing company in Connecticut called More Staff, offering temporary staffing to the lodging industry, specializing in front office, housekeeping or revenue management needs of his clients.

Mr. Seanor holds an MBA from Sacred Heart University, Fairfield, CT (AACSB Accredited) and a B.A. from Lynchburg College, VA. He is a Certified Hotel Administrator (CHA) and an adjunct professor at George Mason University (GMU) - Fairfax campus.