

Kelley, Rebecca



Contact Information

Email: rkelly5@gmu.edu

Office Hours

By appointment

Profile

Dr. Kelley began her career working in Advertising in New York City before moving to the Northern Virginia area. Throughout her early career she worked with some of the premier museums in the United States including The Getty Center, The Art Institute of Chicago, The National Gallery of Art and the Philadelphia Museum of Art, as well as numerous other clients ranging from technology companies to diamond dealers. She then served as the Tourism Marketing Manager for the Prince William County/Manassas Convention and Visitors Bureau working to increase visitation to the county and developing relationships with the many attractions, hotels and other venues within the area. On completing her graduate degrees she has moved into the role of educator, and enjoys working with students and sharing her experiences with them.

Education

B.F.A Advertising, New York Institute of Technology

M.B.A. Marketing, Strayer University

Ph.D. Business Administration, Marketing, Argosy University

Courses Taught

- TOUR 200 Introduction to Travel and Tourism
- TOUR 412 Tourism and Events Management

